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K. Gaskins Consulting, LLC

K. Gaskins Consulting, LLC helps small businesses and nonprofits work through the challenges of starting, managing, and growing their organizations. As your consultant, I provide knowledge, tools, information and the support needed to create the systems necessary for your organization to thrive. My unique approach to consulting allows me to design a customized interactive program for your organization, producing productivity, prosperity and a clear roadmap to your vision. Regardless of the services you need, I will work with you to achieve the results you desire.

Many of the consulting services provided require a formal project proposal. In those situations, the process outlined below is followed. In situations in which you require something less complex or a standard service, such as training, I can provide an immediate quote. Services can be provided remotely or onsite depending on your location and budget. Remote services are conducted via phone, video and/or email services.

Free Initial Consultation

The process begins with an initial consultation. During this consultation I work with you to garner an understanding of your organization and its goals.

Estimating

Upon completion of the initial consultation a proposal is prepared that incorporates your goals and objectives. A follow-up meeting is scheduled to review and revise the proposal to ensure it meets your needs. The review includes a discussion of the schedule, specific goals, scope of the project, and outcome measurements to gauge the success of the project.

Engagement

Once the proposal has been updated and agreed upon a contract is generated for approval. The contract clearly outlines the scope of the project, research to be completed, projected benefits and outcomes, success measurements, schedule, budget, terms of agreement and terms of payment. A non-disclosure agreement is also included to ensure that your information is kept confidential.

Project Execution

Upon acceptance of the contract, I will begin the execution phase of the project. I will stay in contact with you and will be available to assist you throughout the process. Regular updates will occur to ensure goals and deliverables are being met.

Recommendation Implementation

At the end of the project we will discuss the project in full detail. I will provide recommendations and guidance for implementation as appropriate. If desired, you may opt to contract additional services to help with the implementation of the project recommendations or for a follow-up consultation to gauge the implementation. Implementation of the plan or recommendations is ultimately the responsibility of each client.

Success Measurement

After implementing the recommendations derived from the project you will be able to measure the success of your implementations utilizing the outcomes measurements defined in your recommendations. I will review the success measurements with you and provide additional guidance as negotiated in the project contract.