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K. Gaskins Consulting, LLC

Nonprofit Services

K. Gaskins Consulting provides the following services to nonprofit organizations:

Grant Funding Services

- **Grant Funding Searches** – Identify funding sources available for programs.
- **Grant Proposal Writing Services** – Writing of federal, state, corporate and foundation grants.
- **Needs Statement Research** – Research to provide statistics related to client population, geographic region, current and future needs.
- **Proposal Review and Analysis** – Review guidelines, preferences and other valuable information to determine if you are a match for a grant application you are considering applying for.
- **Proposal Editing Services** – Review of requirements and proofreading of grant application or proposal
- **Proposal Organizational/Management Services** – Assistance in the preparation of grant applications.
- **Grant Development Planning Services** – We will assist you in designing your grant writing process. This can include how to identify resources, creation of a development plan, the preparation of a “Gold Medal” proposal package and efficient filing systems.
- **Training Services** – ½ day and full day training programs designed to meet your needs.

Establishment of Nonprofit Organization:

- **501(c)(3) Application** – Completion of IRS Form 1023 to establish 501(c)(3) in the United States
- **Business Plan Creation** – Services available for online seminars, guiding writing or freelance writing
- **Consulting Services** – Available for one on one personalized consultation.

Marketing and Branding Services for Nonprofit Organizations

- **Marketing/Branding Plan Creation** – Guided writing or freelance writing of marketing plan for attracting donors or members while establishing your brand
- **Email Marketing Campaigns** – Set up and electronic distribution of newsletter
- **Video Marketing Campaigns** – Set up and distribute videos to your email list.
- **Social Media Campaigns** – Assist with the implementation of Social Media sites such as Facebook, Twitter, and YouTube to ensure your organizations brand is protected
- **Traditional Newsletter Campaigns** – services available to prepare newsletters for mail distribution
- **Training Services** - ½ day and full day training programs designed to meet your needs.

Strategic Planning and Operational Planning Services

- **Consulting Services** - Available for customized consultation services to meet your strategic and operation planning needs.
- **Training Services** – ½ day and full day training programs designed to meet your needs

Call Today for a Price Quote or Free Consultation (203) 893-5039