

PO Box 1026
Derby, CT 06418

Phone: 203-893-5039
www.kgaskinsconsulting.com
kim@kgaskinsconsulting.com

K. Gaskins Consulting, LLC

Services

K. Gaskins Consulting provides the following services to solepreneurs and small businesses:

Strategic Planning and Operational Planning Services to Grow and Streamline Your Business

- **Consulting Services** - Available for customized consultation services to meet your strategic and operation planning needs.
- **Training Services** – ½ day and full day training programs designed to meet your staffs needs

Establishment of a Small Business:

- **Business Plan Creation** –Services available for online seminars, guiding writing or freelance writing
- **Consulting Services** – Available for one on one personalized consultation.

Proposal Writing Services

- **RFP Searches** – Identify available request for proposals (RFP) for your industry.
- **Proposal Writing Services** – Writing of proposals for sales or RFP opportunities.
- **Proposal Review and Analysis** – Review guidelines, preferences and other valuable information to determine if you are a match for an RFP you are considering applying for.
- **Proposal Editing Services** – Review of requirements and proofreading of proposals
- **Proposal Organizational/Management Services** – Assistance in the preparing requests for proposals.
- **Proposal Development Planning Services** – Assist you in designing your proposal process. This can includes how to identify resources, creation of a development plan, the preparation of a “Gold Medal” proposal package and efficient filing systems.
- **Training Services** – ½ day and full day training programs designed to meet your needs.

Marketing and Branding Services

- **Marketing/Branding Plan Creation** –Guided writing or freelance writing of marketing plan for attracting your ideal client/customer while establishing your brand
- **Email Marketing Campaigns** – Set up and electronic distribution of newsletter
- **Video Marketing Campaigns** – Set up and distribute videos to your email list.
- **Social Media Campaigns** – Assist with the implementation of Social Media sites such as Facebook, Twitter, and You Tube to ensure your organizations brand is protected
- **Traditional Newsletter Campaigns** – services available to prepare newsletters for mail distribution
- **Training Services** - ½ day and full day training programs designed to meet your needs.

Call Today for a Price Quote or Free Consultation (203) 893-5039